For Immediate Release June 27, 2022

- Greenidge Generation Holdings Inc. (NASDAQ: GREE) ("Greenidge") today launched the latest video in its new series of first-person stories told by its exceptional team members. The series focuses on Upstate New Yorkers whose lives and careers have been positively impacted by the development and growth of Greenidge's vertically integrated cryptocurrency data center and power generation facility in Dresden.

The $\underline{\text{video released today}}$ features Brenda Dueck, a lifelong area resident and the Administrator of Greenidge's Dresden, ($\,$ r $\,$ df

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