

For Immediate Release
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First Videos in Series Released Today, Available [Here](#) and [Here](#)

*Real New Yorkers, Sharing Real Stories About New Career Opportunities Created
by Greenidge's Cryptocurrency Data Center*

Greenidge Generation Holdings Inc. (NASDAQ: GREE) (Greenidge) announced today the launch of a new series of first-person stories told by its exceptional team members whose lives and careers have been positively impacted by the company. The series begins with short videos featuring team members from the local area and employed at the company's facility in Dresden, NY. Introduced today is Will Talton, 8th Grade Teacher in New York and Shawn Schaeffer, Advanced Repair Team Leader. Shawn is from Canandaigua, NY and Will is from Rochester, NY.

Will and Shawn are illustrative of the major local job growth at Greenidge in New York State, where the team has [doubled in size over the past 24 months](#). This growth has created new careers for individuals at all levels of education, with salaries paying more than twice the average wage in Yates County.

The new series, launched today, will tell the stories of New York team members in their words. It will be distributed on a rolling basis, featuring different individuals performing unique roles in the organization. Each person introduced is making a profound contribution to Greenidge and their community as the company continues to strengthen the Upstate New York economy, while transforming lives for the better.

"The people who work here and support their families are New Yorkers from across our region. They come from all different backgrounds but share one thing in common: they are a part of building something special in an area of our state where opportunity has long been, and still is, too limited for too many," said Dale Irwin, President of Greenidge Generation. "Will, Shawn and their coworkers are the team doing its part to change that dynamic, bringing a piece of the world's digital future to the Finger Lakes and doing so well within New York's strong environmental protections. This new series will tell their stories, in their own words, about the enormous positive impact Greenidge is making for them and their families."

he had an opportunity for me to get into a cutting-edge technology type of business, and he thought I'd be good for it.

"I didn't actually have a formal college education. I wasn't really moving up. Because everything is on-the-job training here, because there's no real handbook for cryptocurrency and how to do it, it's afforded me an opportunity to grow further than I think I would have in the banking industry.

"You know, coming into this, I had never looked at going back to school as something that I was going to do, because I had to pay for it on my own. So, it was something that I looked at and said, 'That's not a priority.' So for me personally, it allowed me to go back to school, start taking some classes and have the company pay for it because it not only benefits me, but it benefits them.

"We are still providing electricity to the grid. Aside from that, there's so many other things that I see that are happening here that are just helping people out that are inside Greenidge. With everything that's happening outside of Greenidge and the way that some people are looking at it, I don't know what they're missing. I do know that the way that I feel by working here, it's providing opportunities for people that don't have that option.

"Shutting this place down would definitely hurt. Again, this has afforded me an opportunity to take care of my family. It would hurt a lot, just for me alone. Again, my family and t

"When the minors break down, I take them apart and do the hash board, the circuitry repair. Once that's done and we test it and we get them back working with our soft test, then we give them back to the repair lab where they reassemble and get them back out.

"We sent them out to vendors and sometimes they would send the entire shipment back and say they can't be fixed. And then me and my buddy, Adam, we would start working, figuring it out. And our success rate is 90% compared to these vendors. So they joke around and call me the surgeon. I definitely see some potential for growth, there's not many people that fix these boards.

"When we first got here, there was four or five in the crypto group. And now there is 20 to 30 employees in the crypto area. This place provides very good pay to people because they need talent. And it's hard to get talent in this region.